

Culture and Communities Committee

2.00pm, Tuesday, 20 March 2018

Festivals and Events Programme 2018/19

Item number	8.2
Report number	
Executive/routine	
Wards	All
Council Commitments	46

Executive Summary

This report provides an update on the recommended core programme of festivals and events for 2018/19.

The programme is aligned with the Council's Events Strategy which was reported and approved at the [Culture and Sport Committee on 31 May 2016](#). The Strategy is designed to provide a positive mix of new and well established cultural and sporting events which promote Edinburgh as a vibrant, contemporary, international city. As captured in the Strategy document, the approach is to support events on three tiers, or levels, of international, national and city importance.

Festivals and Events Programme 2018/19

1. Recommendations

- 1.1 It is recommended that Committee:
 - 1.1.1 approves the proposed expenditure contained within the report.
 - 1.1.2 notes the 2018/19 events calendar listed at Appendix 2.
 - 1.1.3 approves in principle the following allocations from the Events budget:
 - 1.1.3.1 £200,000 towards the World Sprint Orienteering Championships in 2022, split equally over financial years 2021/22 and 2022/23;
 - 1.1.3.2 £18,000 towards the British Diving Championships from the 2019/20 financial year;
 - 1.1.3.3 £10,000 towards the Edinburgh International Swim Meet from the 2018/19 financial year;
 - 1.1.3.4 £10,000 towards PROCESSIONS from the 2018/19 financial year; and
 - 1.1.3.5 £30,000 towards the HSBC UK City Ride from the 2018/19 financial year.
 - 1.1.4 notes the continued commitment to the following events from the Events budget:
 - 1.1.4.1 £15,000 towards Armed Forces Day from the 2018/19 financial year; and
 - 1.1.4.2 £10,000 towards the Edinburgh Award.
 - 1.1.5 notes the awards under delegated powers of sums of £5,000 and under for the following events in financial year 2018/19:
 - 1.1.5.1 £5,000 towards the Edinburgh International Culture Summit;
 - 1.1.5.2 £5,000 towards the International Netball Competition;
 - 1.1.5.3 £3,000 towards the European Junior Beach Volleyball Tournament;
 - 1.1.5.4 £4,500 towards the Scottish Short Course Championships;
 - 1.1.5.5 £4,500 towards the Scottish Diving Championships; and
 - 1.1.5.6 £5,000 towards the Remembrance Day Service
 - 1.1.6 requests a report be submitted by the Executive Director of Place on the funded Localities Fund projects, and Local Festivals and Events in due course.

- 1.1.7 notes a report on funding recommendations for the 2019/20 events programme will be submitted by the Executive Director of Place no later than the January 2019 Committee meeting.

2. Background

- 2.1 The Council's Events Strategy, as approved by the [Culture and Sport Committee on 31 May 2016](#), is designed to provide a positive mix of new and well established cultural and sporting events which promote Edinburgh as a vibrant, contemporary international city. The Strategy adopts a three tier approach to the development of the city's events programme. The programme of events and festivals for 2018/19 is aligned with the Strategy and has been devised in consultation with the Events Champions.
- 2.2 The first quarter events of the 2018/19 events programme, which includes a lighting installation project and a Localities event funding programme, was approved at the [Culture and Communities Committee of 14 November 2017](#).
- 2.3 This report sets out a range of new cultural and sporting events in 2018/19 and recommendations for longer lead time events going forward.

3. Main report

Festivals and Events Programme 2018/19

- 3.1 The proposed programme of the 2018/19 Festivals and Events is set out in Appendix 1.
- 3.2 As captured in the Events Strategy ([Culture and Sport Committee on 31 May 2016](#)) a series of bespoke three tier events should be delivered.

2018/19 Programme of Events

3.3 The proposed Tier 1 major international events are:

- 3.3.1 **The Edinburgh International Culture Summit** (August 2018) brings together Culture Ministers, artists, thinkers and arts leaders from around the world to share ideas, expertise and best practice, with a view to inspiring positive change in cultural policy and investment. The biannual summit takes place during the Edinburgh International Festival and as approved by the [Culture and Sport Committee on 18 August 2015](#) has been allocated £5,000 from the Events budget.
- 3.3.2 Officers are currently in discussions with the Orienteering Governing Bodies, plus EventScotland and other partners, to explore the feasibility of Edinburgh staging a bid to host the 2022 World Sprint Orienteering Championships. This is a new event, owned by the International Orienteering Federation, which will have its first iteration in Denmark in 2020. The athletes would compete over a city centre urban course, which could include sections of the Royal Mile, providing a fabulous backdrop for what would be extensive

international TV coverage. The competitors, officials and event personnel would stay in the city for around a week, generating a significant economic impact. Alongside the elite-level main event, the organisers would also stage mass participation races for recreational orienteers, which would be likely to attract significant numbers of competitors from across the United Kingdom (UK). The funding contribution is likely to be around £200,000, but this could be split over at least two financial years. This event provides a unique opportunity to showcase Edinburgh's world-class cityscape to a large international audience, as well as encouraging local participation while also providing an immediate economic impact. It also presents an increasingly rare opportunity for Edinburgh to host a World Championship event in an outdoor sport particularly well-suited to Edinburgh with its hilly terrain and myriad closes and alleys.

3.4 The proposed Tier 2 national events are:

- 3.4.1 The Royal Commonwealth Pool (RCP) hosts the **Edinburgh International Swimming Event** annually, (February/March 2019). This event has grown in stature as the quality of the venue and the meet has attracted increasing numbers of top-level swimmers, and it helps affirm the RCP's rightful place as a top-level swimming and aquatics venue. It provides a rare opportunity to see some of Britain's top swimmers in action, and the public are admitted free of charge. Scottish Swimming are keen to enhance this event further on the back of the 2018 British Swimming Championships which were held at the RCP at the beginning of March. The aim is to attract more top-level swimmers from the home countries and abroad to develop this event into an exciting international swimming competition in Edinburgh's premier aquatics venue. The event will be streamed live on the internet. An allocation of £10,000 is recommended from the Events Budget for this event.
- 3.4.2 Edinburgh, alongside the other UK capital cities, will host **PROCESSIONS**, a major event to commemorate the centenary of securing Votes for Women (10 June 2018). Arts producer Artichoke have been commissioned by 14:18 NOW to produce PROCESSIONS, a once-in-a-lifetime, nationwide artistic commemoration, inspired by the centenary of the women's vote. The event will capture the spirit of the moment with a celebratory artistic display of women's history, equality, strength and promise, especially highlighting their power to choose, vote and be seen and heard in the world.
- 3.4.2.1 Also, on 10 June 2018, women and girls from all ages, regions and cultures will gather together with banners in the palette of suffrage colours, to form a four-city moving artwork. In their masses, they will create ribbons of purple, green and white, becoming a living portrait of 21st century women. The event will commence with a parade from Edinburgh Castle down the Royal Mile to Holyrood Park (route to be confirmed) and culminate with a mass-participation artwork taking place across our four political capitals: Edinburgh, Belfast, Cardiff and London.

- 3.4.2.2 In the run up to the event, suffragette-inspired banner-making workshops will take place forming part of the largest participatory textile project ever organised in the UK since the historic rallies by women suffragettes.
- 3.4.2.3 There will also be opportunities for young people to learn more about playing an active role in civic society such as inviting MPs and councillors to talk to young people and women about their own journey and role in politics.
- 3.4.2.4 The full programme is in development at the time of writing.
- 3.4.2.5 An allocation of £10,000 is recommended from the Events Budget for this event.
- 3.4.3 **Armed Forces Day** (June 2018) continues to recognise the contribution of veterans and the Council's commitment to the Community Covenant. This event presents a city centre march and finale site, featuring charity and information stalls associated with the Armed Forces. For 2018/19 this will be enhanced to complement the commemoration of the end of World War I. An allocation of £15,000 is recommended from the Events Budget.
- 3.4.4 Discussions are underway with Netball Scotland with a view to staging an **International Netball Competition** in Edinburgh (summer 2018). Netball is traditionally played mainly by women and girls, and Scotland has a strong history of competing internationally in this sport, eg at the Commonwealth Games. The tournament would be likely to take place at Oriam, Scotland's Sports Performance Centre at Heriot-Watt University. An allocation of £5,000 has been identified within the Events Budget for this event.
- 3.4.5 **European Junior Beach Volleyball Tournament** (July 2018). Beach volleyball is growing hugely in popularity, and the sport is now regularly played on Portobello Beach, where the Scottish Team train all year round. Following the success of the recent men's and women's internationals at Portobello, Scottish Volleyball are now proposing to host a junior European tournament in July 2018. This would help progress young people into beach volleyball, while providing a boost for the Edinburgh Beach Volleyball club, which is based at Portobello. It will also hopefully build on the success of the Scottish senior teams, who will be fresh from competing in the Commonwealth Games which take place in the Gold Coast during April. An allocation of £5,000 has been identified within the Events Budget for this event.
- 3.4.6 The annual **Scottish Short Course Championships** (December 2018) are Scottish Swimming's premier 25metre swimming event, attracting over 800 competitors and some 2,500 spectators over three days. The competition attracts swimmers from across Scotland, the UK, and depending on the international calendar each year, also from Europe. The Championships are delivered to a very high standard, with a focus on event presentation, and on creating an exciting and engaging experience for swimmers, volunteers and

spectators. This event is scheduled to be held in December at the RCP, and will be streamed live on the Scottish Swimming website. An allocation of £5,000 has been identified within the Events Budget for this event.

3.4.7 The annual **Scottish Diving Championships** (December 2018) will attract the best Scottish divers, and some of the best teams and divers from across the UK to the RCP. The event has been growing year on year, alongside the growing interest in diving at all levels. This interest has been accentuated by the excellent achievements of Edinburgh's Grace Reid and James Heatly, who are now competing internationally at the highest level. It has also been recognised by Scottish Swimming who have recently committed additional funding to the Edinburgh Leisure diving programme at the RCP. An allocation of £5,000 has been identified within the Events Budget for this event.

3.4.8 The **2019 British Diving Championships** (June 2019) are a top-level UK diving competition which affords British athletes an opportunity to compete for the right to represent their country at international championships. In 2019 this will take place at the RCP. It also provides a great showcase for Edinburgh divers Grace Reid and James Heatly to compete in their home pool. The event is scheduled for June 2019, and will be streamed live on the British Swimming website. An allocation of £18,000 is recommended from the Events Budget.

3.5 Tier 3 bespoke city events

3.5.1 The **Localities Events Fund** was developed for 2017/18 as a pilot programme following the Scottish Government budget settlement in March 2017. An allocation of £60,000 was identified to fund the pilot. In consultation with Localities Managers and Elected Members, appropriate funding guidelines and the application process were established. Grants of between £2,500 and £10,000 have been awarded in consultation with the Events Champions. Applications were invited by 15 December 2017, with funding awarded via a panel process in each Locality from January 2018.

3.5.1.1 54 applications totalling £270,112.28 were received for the fund, broken down by locality as follows:

- North West – 10 applications totalling £51,204.80
- North East – 28 applications totalling £137,861.48
- South West – four applications totalling £19,114.00
- South East – 12 applications totalling £61,931.00

3.5.1.2 A summary of the awards is included in Appendix 2.

3.5.1.3 The funding process and outcomes will be evaluated, and inform any similar programmes taking place via Localities going forward.

- 3.5.2 As reported to this Committee on [14 November 2017](#) the Council has commissioned a **light installation** event, subsequently entitled **Lumen**. The creative producer, NL Productions, was appointed to deliver the project. This is the fifth year that a lighting installation has been staged in the city during February and March with the aim of providing a calm and beautiful focal point for residents and visitors. To date, residents in particular have responded very positively to this event. For 2018, the installation took place in the Mound precinct, St Andrew Square and the Assembly Rooms Lane between 8 February and 11 March 2018. Following the conclusion of the 2018 event, the event will be evaluated. A budget allocation of £65,000 is recommended in principle, and subject to evaluation outcomes, for 2018/19.
- 3.5.3 The **HSBC City Ride** (June 2018) is a free cycle ride for families, children and young people, aimed at giving participants a safe and enjoyable city-centre cycling experience with no traffic to contend with. Last year's event included an event hub in the Meadows comprising a cycling-related event village with various attractions, such as a street velodrome, a static cycle challenge, bicycle maintenance sessions, etc. There was also some entertainment along the route, including music, a bubble tunnel and a sprint section where riders could test their speed, measured against a standard set by Sir Chris Hoy. The event was deemed a great success, attracting over 7,000 participants, and generating some very positive media coverage. HSBC and British Cycling are now keen to forge a longer-term relationship with the Council, making this an annual event, and working together on a number of joint initiatives to further develop cycling in the city. The details of this agreement are under discussion, but partners are keen to set a date for the 2018 City Ride, and Sunday 24 June has been proposed. A budget allocation of £30,000 per annum for three years has been identified within the Events Budget and was approved at this Committee on [14 November 2017](#). Discussions are continuing to secure a £20,000 per annum contribution from the Smarter Choices, Smarter Places grants fund (administered by Paths for All).
- 3.5.4 The **Edinburgh Award** (November 2018) will mark the outstanding contribution of an Edinburgh citizen in their chosen field. Winners are presented with the Loving Cup at a ceremony in the city and an imprint of their hands placed in the Chambers quadrangle. An allocation of £10,000 is recommended from within the Events Budget for this event.
- 3.5.5 The **Remembrance Day Service** (November 2018) in St Giles' Cathedral will continue to be supported through the provision of large outdoor screens to relay the Remembrance service from within the Cathedral to the public gathered outside. An allocation of £5,000 has been identified within the Events Budget for this event.

- 3.6 A **Local Festival and Events Programme Budget** allocation of £100,000 has been established. This fund will identify and support local festivals and events, and deliver against tier three of the Events Strategy. Under the strategy, in consultation with the Events Champions, officers will have delegated authority to allocate this budget to those projects meeting the criteria for funding. A further report on those events supported will be presented to this Committee in due course.

4. Measures of success

- 4.1 The success of these events and festivals will be assessed by the most appropriate measures for each individual project, including number of spectators, number of participants, sustained physical activity by residents, social media profile, economic impact and equivalent advertising values of any media coverage and partnership funding.
- 4.2 The programme contributes to the delivery of the Events Strategy and the following Culture Plan objectives:
- 4.2.1. Support greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round; and
 - 4.2.2. Ensure that everyone has access to world class cultural provision.

5. Financial impact

- 5.1 The contributions to events listed in this report can be contained in the Events budget for 2018/19, 2019/20, 2020/21 and 2021/22.

6. Risk, policy, compliance and governance impact

- 6.1 All the events described in this report meet the Council's Events Strategy criteria and fit with the aims of the National Events Strategy. There are no risk, policy, compliance or governance impacts arising from this report.

7. Equalities impact

- 7.1 The proposed events described in this report were selected using criteria which include quality of life for people across the city.

8. Sustainability impact

- 8.1 The impacts of this report have been considered in relation to the three elements of the Climate Change (Scotland) Act 2009 Public Bodies Duties, and the outcomes are summarised as follows: the proposals in this report will have no significant impact on carbon emissions; be neutral in relation to climate change; and will help achieve a sustainable Edinburgh through the promotion of the city nationally and internationally, positive economic impact and contributions to the quality of life and well-being of residents.

9. Consultation and engagement

- 9.1 The Council has engaged with the relevant partners and event promoters to develop and deliver these proposals.

10. Background reading/external references

- 10.1 [A new Events Strategy for Edinburgh report](#) – Culture and Sport Committee, 30 May 2016
- 10.2 [Festival and Events Core Programme 2016 and Some Events in 2017 and 2018 report](#) - Culture and Sport Committee, 30 November 2015
- 10.3 [Approved 2017-18 - 2020-21 Revenue Budget and 2017-18 - 2021-22 Capital Investment Programme - plans for supplementary investment report](#) – Finance and Resources Committee, 23 March 2017
- 10.4 [Festival and Events Core Programme 2017-18](#) – Culture and Communities Committee, 14 November 2017

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11. Appendices

Appendix 1 – Festivals and Events Programme to end March 2019

Appendix 2 – Localities Events Fund Award

FESTIVALS AND EVENTS PROGRAMME to end March 2019

New events are *italicised*. Asterisks denote one of the major festivals.

Events in Calendar Year 2018 to 31 March 2018

30 December 2017 – 25 January 2018	Edinburgh's Hogmanay Festival*
13 January 2018	Great Edinburgh Cross Country and Great Winter Run
<i>25 -27 January 2018</i>	<i>Red Red Rose Event (Burns Celebration)</i>
27- 28 January 2018	Wellness Festival
<i>From early 2018</i>	<i>Localities Events programme</i>
8 February – 11 March 2018	<i>Edinburgh Light Installation</i>
<i>1 – 4 March 2018</i>	<i>British Swimming Championships (incorporating the Edinburgh International Swim Meet)</i>

Events in Financial Year 2018/19 to 31 March 2019

31 March – 15 April 2018	Edinburgh International Science Festival*
26 May – 3 June 2018	Imaginate Festival*
June 2018	Armed Forces Day
<i>10 June 2018</i>	<i>Votes For Women Commemoration March</i>
24 June 2018	HSBC City Ride
1 July 2018	Edinburgh Ironman 70.3 Triathlon
<i>Summer 2018</i>	<i>International Netball Competition</i>
<i>July 2018</i>	<i>European Junior Beach Volleyball Tournament</i>
20 June – 1 July 2018	Edinburgh International Film Festival*
13 – 22 July 2018	Edinburgh International Jazz and Blues Festival*
26 July – 26 August 2018	Edinburgh Art Festival*
August 2018	Edinburgh International Culture Summit

3 – 27 August 2018	Edinburgh International Festival*
6 – 12 August 2018	<i>European Championships – Diving</i>
3 – 27 August 2018	Edinburgh Festival Fringe*
3 – 25 August 2018	Royal Edinburgh Military Tattoo*
11 – 27 August 2018	Edinburgh International Book Festival*
19 – 31 October 2018	Scottish International Storytelling Festival*
November 2018	The Alternative Peers Ball
November 2018	The Edinburgh Award
11 November 2018	Remembrance Day
December 2018	Scottish Short Course Swimming Championships
December 2018	Scottish Diving Championships
30 December 2018 – January 2019	Edinburgh's Hogmanay Festival*
27- 28 (TBC) January 2019	Wellness Festival
From early 2019 evaluation)	Localities Events programme (subject to
7 February – 10 March (TBC) 2019	Edinburgh Light Installation (subject to evaluation)
February/March 2019	Edinburgh International Swim Meet

Localities Events Fund

North East Locality

Applicant	Project	Award
Citadel Arts Group	'Drama at the Dockers!' : will explore Leith in the 1950s, beginning with memory collection in older people's centres to create a book of memories of this period of social change in Leith and the world. The book will be launched with pupil involvement, and some of the stories will be used to inspire a play scripted by one of our older writers' team. The play will be presented at Leith Dockers Club. The aspiration is to take the play to the Fringe in August. Additionally three short new plays will be performed at the Dockers in June during Leith Festival.	£4895.00
Multi Cultural Family Base	Time for Togetherness: The aim of Time for Togetherness is to help create greater community cohesion by using music and dance to bring together, through three community ceilidhs, families from different ethnic and cultural backgrounds, who would otherwise face isolation in the community; migrants, asylum seekers and refugees.	£2855.00
Out of the Blue	Meanwhile at the Leith Hub: To hold an event on the site of the former tram depot to introduce the site and the project to those who would not generally participate in arts activity. The event will feature music, visual arts, crafts, food and gardening / landscaping for adults and children.	£2750.00
Upward Mobility Gig Buddies	North East Edinburgh: Real Gigs in Real Venues: Support to stage four fully inclusive and accessible live music gigs to take place in mainstream venues in the North East of Edinburgh. Musicians will include some with additional support needs alongside established bands. People with additional needs and their families will be actively encouraged to attend with the intention to remove barriers (cost, support and opportunity).	£4500.00

North West Locality

Applicant	Project	Award
Muirhouse Youth Development Group	North Edinburgh Games: MYDG run an annual youth work games for young people from Edinburgh at Loch Tay. Support is to run a taster event in North West Edinburgh ensuring local people have the opportunity to take part in activities e.g. archery, canoe, swim, tree climb, bike races that they would otherwise not be able to access. Showing identified groups that they can participate in physical activities no matter their ability or fitness level.	£1263.00
Western Edinburgh Youth Engagement Partnership	Western Edinburgh Youth Arts and Culture Programme 2018/19: A year-long programme of arts workshops, tasters, projects and events which encourages young people to participate in the arts, showcases their creativity and talents, using visual arts, music, dance and possibly filmmaking, and his intended to contribute to instilling a sense of ownership for the community in which they live.	£5905.00
South Queensferry and Rosebery Hall C.E. Centre Association	The Almond Youth Talk Digital Arts Project 2018: Funding will enable the South Queensferry and Rosebery Hall Management Committee and Partners to develop a participative art project. A group of local young people will be engaged in a time- limited digital arts project which will culminate in an exhibition at a community event.	£2107.00
North Edinburgh Arts	North Edinburgh Outdoor Cinema: A two-day outdoor cinema event using the temporary play space and amphitheatre to screen films. The event will offer a chance for local residents to get together with their neighbours. It is intended that the screenings will be family favourites along with footage from the Screen Education Edinburgh Archive and films made by young people from across the area, and will tie in with the 2018 Year of Young People.	£5725.00

South East Locality

Applicant	Project	Award
20 More Projects	Dramatic Dumbiedykes: The project will involve local residents to develop a theatre production about the experience of living in the city. It will be an intergenerational project aimed at bringing people together from all backgrounds and cultures, sharing cultural traditions in dance, music and theatre.	£4481.00
6VT Youth Café	6VT Platform Youth - Free community showcase of Creative Arts and Youth Opportunities Fayre - open to all. In partnership with Scotrail, the first Youth Community Rail Partnership will be established aimed at promoting goodwill and safe involvement with the railway. It will include a free showcase of Young People's talent and invite youth work partners to present what opportunities are available in the locality.	£1850.00
Magic Festival	Young Carers – Life in Focus: Life in Focus will offer children who are Young Carers in Edinburgh to plan and create an interactive, optical-illusion installation made from still images from their day to day lives which will be featured in one of Edinburgh's museums.	£3168.00
Bridgend Inspiring Growth	Bridgend Farmhouse Spring Forward Festival' celebrates the completed renovation of what was a dilapidated old farmhouse and heralds its new beginnings as a vibrant community hub. The event will highlight and share local talent, arts and culture.	£2115.00
Southside Association	Haddon's Court Mural: Pop-up art event to take place over a week to create a mural in Haddon's Court Pend (between 106 and 112 Nicolson Street, Edinburgh) which will change perception and use of an unattractive area.	£3385.00

South West Locality

Applicant	Project	Award
The Big Project	<p>The Big Broomhouse Sing-a-long: A unique opportunity for community members of all ages to come together and sing, as part of The Big Project's 15 year celebrations, with invitations to all residents in the community to participate in four accessible advance workshops in local schools, churches and community groups. Online resources will be available for those who wish to prepare or rehearse for the event in advance, this will also be accessible. The intention is to provide an uplifting experience that any community member can simply turn up to on the day, and share the sense of belonging, connection and joy that comes from group singing.</p>	£4524.00
Whale Arts	<p>Wester Hailes Film and Moving Image Festival: A series of events around making, screening and outdoor projection of archival and new film curated by, and made with, local people from Wester Hailes. The event will celebrate the rich social history and creativity of the local community.</p>	£5800.00
Edinburgh Printmakers	<p>Fountainbridge Heritage Mural: Work with Blameless Art Collective and local young people to revitalise the hoardings bordering the former Brewery site with a community mural inspired by the social and industrial heritage of Fountainbridge and the North British Rubber Company in particular.</p>	£3750.00